



# Virginia Electoral Board Association (VEBA)

March 2024



ELECTION  
ADMINISTRATORS



VOTERS

# About the EAC



Independent, bipartisan Commission established by the Help America Vote Act (HAVA).



Develops guidance to meet HAVA requirements.



Adopts voluntary voting system guidelines, certifies voting systems and accredits testing laboratories.



Serves as a national clearinghouse of information on election administration.



Distributes, administers, and audits the use of HAVA funds.



Maintains the National Mail Voter Registration Form.

# 2023 EAC by the Numbers



Distributed **\$75 million**  
in federal grants

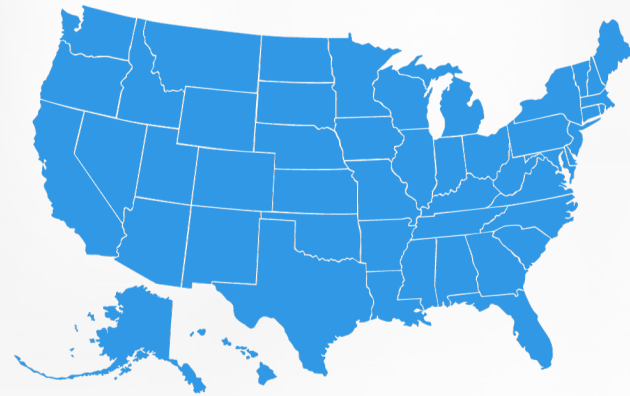


**83** EAC-certified voting  
system configurations  
from **6** registered  
manufacturers



Formed **2** new teams—  
ESTEP and the Field  
Services Program

# 2023 EAC by the Numbers



Held **16** in-person & virtual events

Commissioners traveled to **32** states, **3** territories & D.C.

Published **over 50** new resources



# 2023 Annual Report

Learn more about the EAC's work in the 2023 fiscal year.



Available at [EAC.gov](https://www.eac.gov)





# EAC Advisory Boards



## Standards Board

- Susan Beals, Commissioner of Elections, Richmond
- Traci Clark, Director of Elections & General Registrar, Fincastle



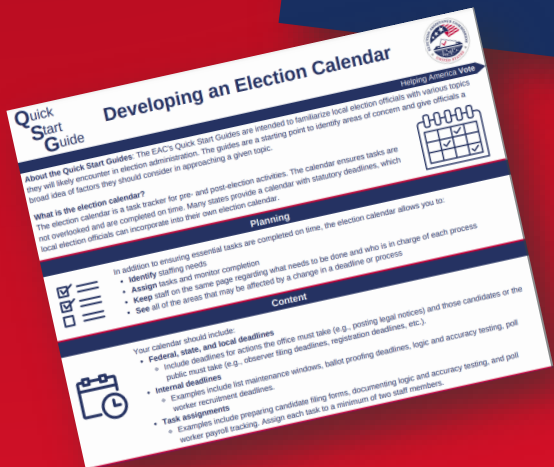
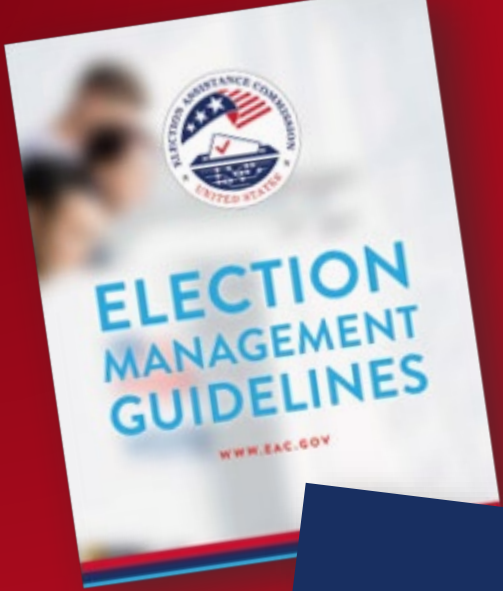
## Local Leadership Council

- Barbara Tabb, Electoral Board Member, Prince George County



# Resources for Election Officials

- Training
- Results, Canvass, and Certification
- Voter Information and Communications
- Accessibility
- Language Access
- Audits
- Election Security



[eac.gov/election-officials](https://eac.gov/election-officials)

# Preparing for 2024

Election official resources



# 2024 Election Readiness Checklist

Includes items such as:



Secure election equipment



Evaluate physical and procedural security



Proof and test your voting materials



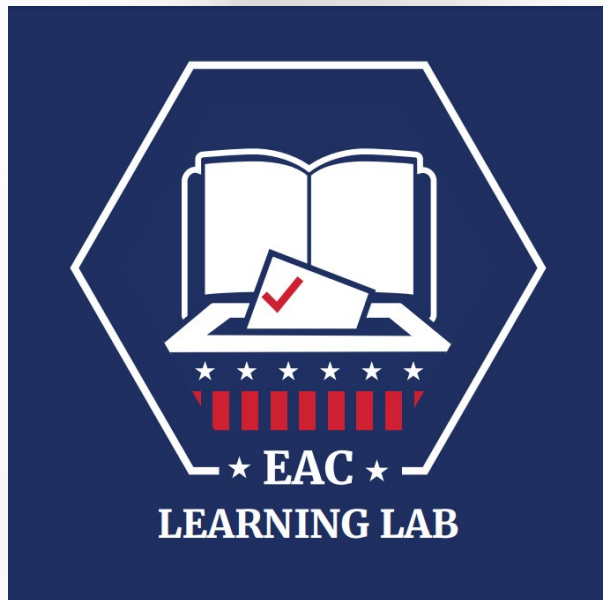
## 2024 Readiness Checklist: Prepare for Success



- Keep transparency in mind.**  
Design processes that ensure **poll watchers** have proper access and implement **best practices for public records requests**. Invite the press and the public to visit your facilities and witness pre-election processes.
- Build community relationships.**  
Engage with your stakeholders early and frequently. Go beyond your voters: partner with **community organizations, lawmakers, political parties, and elected officials**.
- Keep your voter lists updated.**  
Make sure all activities related to **voter roll maintenance** are up-to-date, including any state-specific processes required by law.
- Have a communications plan.**  
Position your office as the trusted source for information in your community. Pay special attention to groups, like **media** and **new voters**. Ahead of time, prepare **FAQ guides**, have a **PR strategy in place**, and get ahead of **what happens after Election Day**.
- Review changes in legislation.**  
Most legislative sessions will have delivered changes to election laws by this time. Ensure you have reviewed all the changes, including any changes in **district boundaries**.
- Create the election project baseline.**  
This includes **preparing your election calendar** and **reviewing your SOPs**.
- Develop a risk management plan.**  
Be prepared for unforeseen situations and make sure you have **contingency plans** in place, including all logistical areas and **supply chain considerations**.
- Prepare for in-person voting.**  
Start **recruitment of poll workers** early. Use the simulators available to ensure you have sufficient resources to respond to **changes in the voting process, the number of locations, and also detect potential line issues**.
- Ensure accessibility requirements are met.**  
Accessibility starts at **voter registration**. Review needs for all voting methods: **by mail** and **in-person** (plus **curbside**). Consider **Language accessibility**, including **unwritten languages** in your community.

# EAC Learning Lab

## On-Demand Training for Election Officials



Short video trainings available any time in the Learning Lab platform



Focused on practical strategies & best practices, designed to complement state training



Launching Spring 2024

Interested in learning more about the program or being part of our beta launch? Have questions or topics you'd like to see covered? We'd love to hear from you!

Please email [LearningLab@eac.gov](mailto:LearningLab@eac.gov) to get in touch!





# Accessible Elections Video Training Series



**Eight-part  
video series**



**Highlights  
accessible voter  
communications  
considerations**



**Adheres to  
accessibility laws  
nationwide**

**Available at EAC's YouTube Channel**

# EAC Clearinghouse Network

## Peer-to-Peer Network for Election Officials



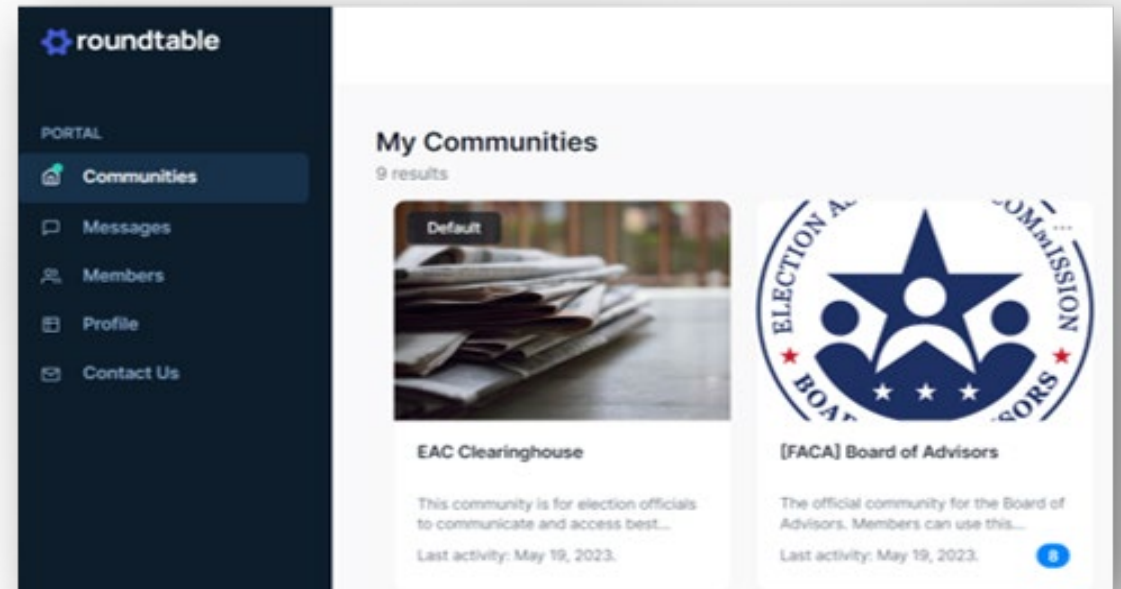
Organized into individual communities based on topics of interest



Tagged posts and resources to quickly find information about a topic



Member directory that is searchable by skills and interests



If you're interested in being a part of our beta community, please visit this QR code.

If you have any questions, please contact Steve Daitch at [SDaitch@eac.gov](mailto:SDaitch@eac.gov).







# COOP Plan Guidance & Template



Contains necessary components to be a viable COOP plan.



Developed with consultants with expertise in disaster preparedness management and COOP.



Customizable to a specific situation or jurisdiction

# Concept of Operations

FEMA's 4 Phases of Continuity of Operations Activation



Phase I:  
Readiness and Preparedness

Incident/Emergency

Phase II:  
Activation

Phase III:  
Alternate Operations

Phase IV:  
Reconstitution

1) Incident Disaster Notification

6) Implementing Continuity Operations

7) Deactivation

2) Plan Activation Triggers

3) Agency Recovery Team Activation

4) Damage Assessment and Prevention of Further Damage

5) Communicating During an Incident/Disaster

EAC COOP Template's 7 Key Activities



# 2024 National Poll Worker Recruitment Day



**NATIONAL POLL WORKER  
RECRUITMENT DAY**

**AUGUST 1, 2024**

# 2024 Help America Vote Day



**JANUARY 30, 2024**

**AlexandriaVA Elections**  
@AlexVAElections

Happy #HelpAmericaVote Day 2024! Don't sit this one out, volunteer to be an Election Officer Today! Email [electionofficers@alexandriava.gov](mailto:electionofficers@alexandriava.gov) and put "I'm Volunteering" in the subject line! Contact us if you have questions, 703.746.4050.

Phone: 703.746.4050  
Email: [Voters@alexandriava.gov](mailto:Voters@alexandriava.gov)  
Website: [Alexandriava.gov/Elections](http://Alexandriava.gov/Elections)

[Contact Us](#)

4:10 PM · Jan 30, 2024 · 43 Views

**HELP VIRGINIA VOTE**

Now recruiting for election poll workers!

Learn more at [Vote.Virginia.gov/pollworker](http://Vote.Virginia.gov/pollworker)

**Virginia Department of Elections**  
Yesterday at 9:03 AM

Today is Help America Vote Day! Virginia needs thousands of volunteers each election cycle. You can #HelpAmericaVote by becoming an officer of election. Apply today at [Vote.Virginia.gov/pollworker](http://Vote.Virginia.gov/pollworker).

Like Comment Share

Most relevant

David Plunkett  
Sorry to say, But in many Countries and Cities in Virginia, Early Voting for the March Presidential Primary is So Slow that they are having to tell Volunteers not to show up for shifts, with the hope that Voting Picks up closer to Super Tuesday.

Regar... See more  
9h Unhide Edited

Write a comment...



# HelpAmericaVote.gov



Social Media Toolkit with Sample Social Copy and Social Graphics



Customizable Graphics (for IG + Twitter/FB/LinkedIn)



HelpAmericaVote.gov - Poll Worker Recruitment Lookup Tool and Resources for Election Officials

# HAVA College Poll Worker Grants



Awarded the full \$1 million in available HAVCP funding:

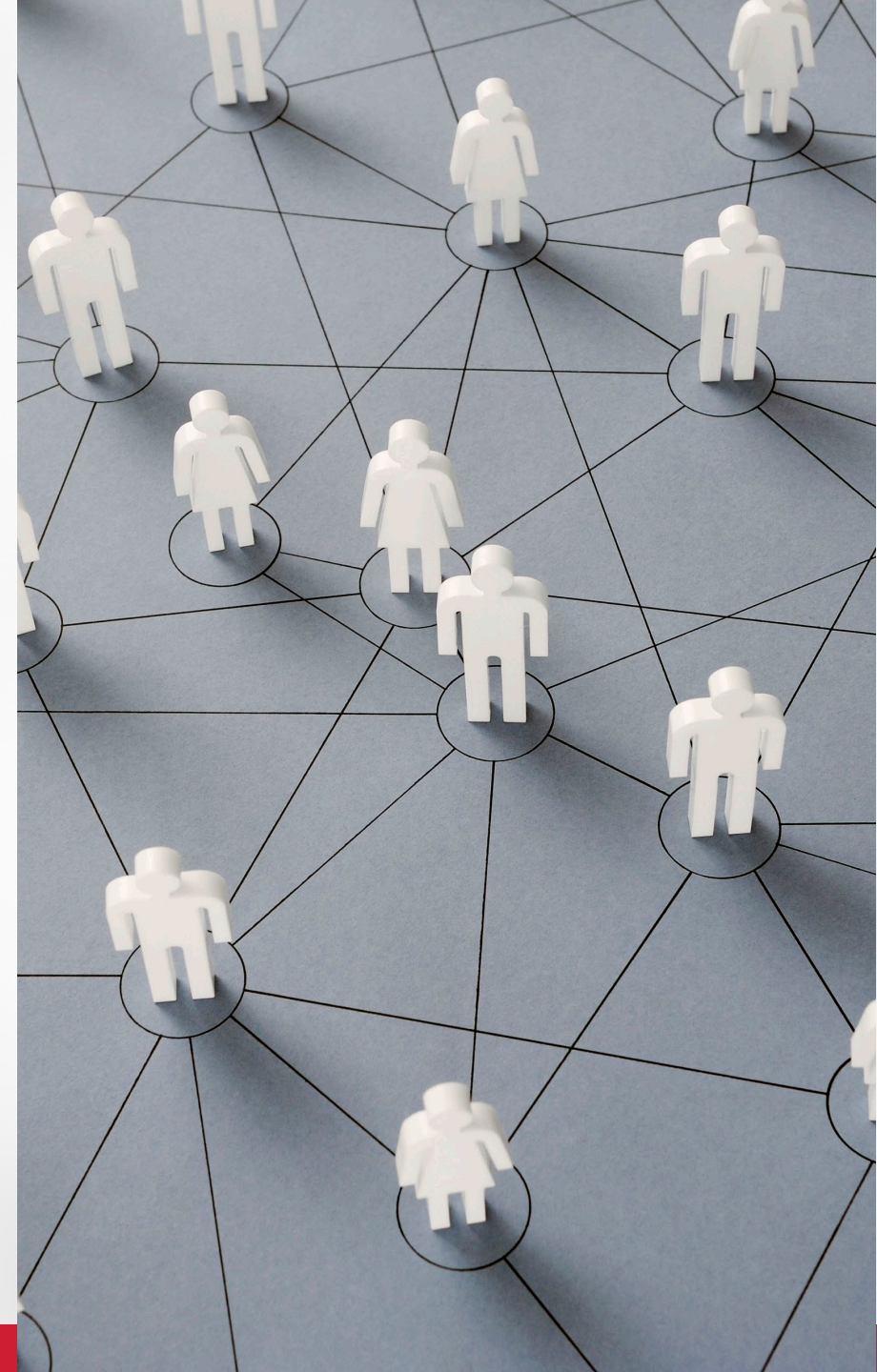
- 14 Poll Worker Grants totaling \$937,050
- 7 Service Mini Grants totaling \$62,950



Recipients include 9 educational institutions, 7 state and local election offices, & 5 nonprofits



Will engage college students across 18 states and Guam to become the next generation of poll workers



# Telling Your Story to Voters

Election Official Resources

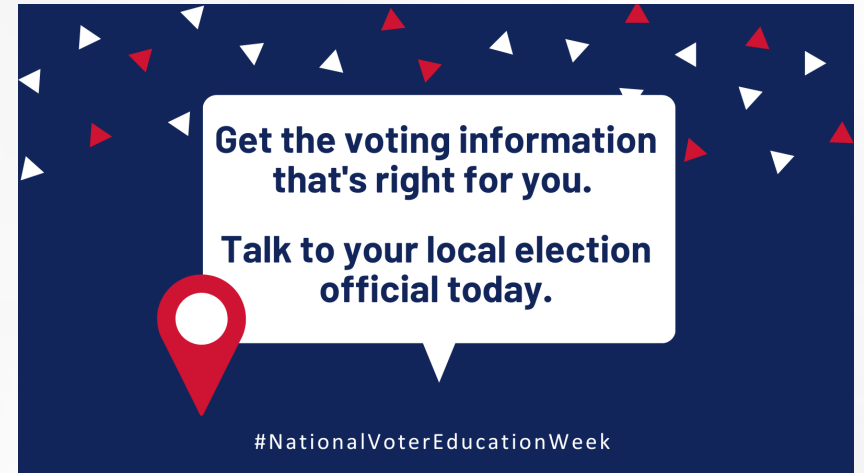
# Communications 101 Guide & Toolkit



Alt. Text for Image

Graphic is a calendar with a Tuesday circled and US flag next to it. Text reads "It's Election Day!" EAC seal in top left.

Example of a customizable image and alt-text.



Day	Topic	Social Media Message	Hashtag (@) (#)	Graphic
4				
5				
6	Election Hero Day	<i>We are thankful for all the volunteers and other #ElectionHeros who show up to help their community vote!</i>	#ElectionHeros	
	Election Day (First Tues	<i>Today is #ElectionDay! Polls open at 7 am and close at 8 pm. Find your polling place and other importance voting information at electionsoffice.gov</i>	#ElectionDay	<a href="https://www.canva.com/design/DAFIVopYBo/DjcyloIicbCkwDzeNe7C1g/view?utm_content=DAFIVopYBo&amp;utm_campaign=designshare&amp;utm_medium=link&amp;utm_source=publishsharelink&amp;mode=preview">https://www.canva.com/design/DAFIVopYBo/DjcyloIicbCkwDzeNe7C1g/view?utm_content=DAFIVopYBo&amp;utm_campaign=designshare&amp;utm_medium=link&amp;utm_source=publishsharelink&amp;mode=preview</a>
7	November)			

Example of the downloadable Excel Social Media Calendar







# Using Google Maps Toolkit

Learn how to display and regularly update election information like:



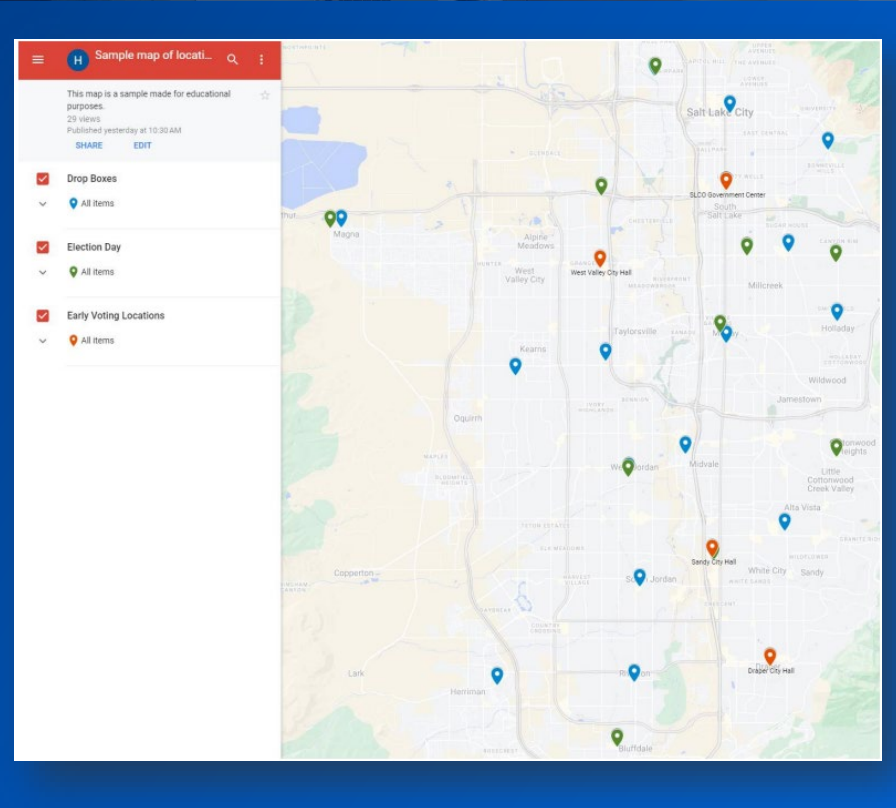
Polling places



Drop boxes



Poll worker needs



# Upcoming Communications Tools



- Audits Toolkit
- 2024 Social Media Toolkit
- Voter Education Toolkit



# Election Technology & Security

# VVSG 2.0

In 2021, the EAC updated voluntary standards for voting systems to lay the groundwork for 21st century voting systems that will significantly improve cybersecurity, accessibility, and usability requirements.

The EAC is a resource for election officials to help guide them through the VVSG 2.0 migration process - from procurement to implementation.

To help state and local jurisdictions in the transition to VVSG 2.0, the EAC is consistently releasing resources to assist election officials in communicating about the migration of these standards and reassuring the public that our voting systems remain secure and accurate.



# VVSG Migration Communications

Resources to help communicate VVSG Migration to voters:



Secure Elections Toolkit



Election security videos



EAC Testing and Certification  
Factsheet



**What does EAC certification mean?**

An EAC certified voting system has been tested by a federally accredited test laboratory and has successfully met the requirements of the VVSG and any other claims made by the voting system manufacturer.



View the **EAC's Voting Equipment FAQs** for more information

# ESTEP

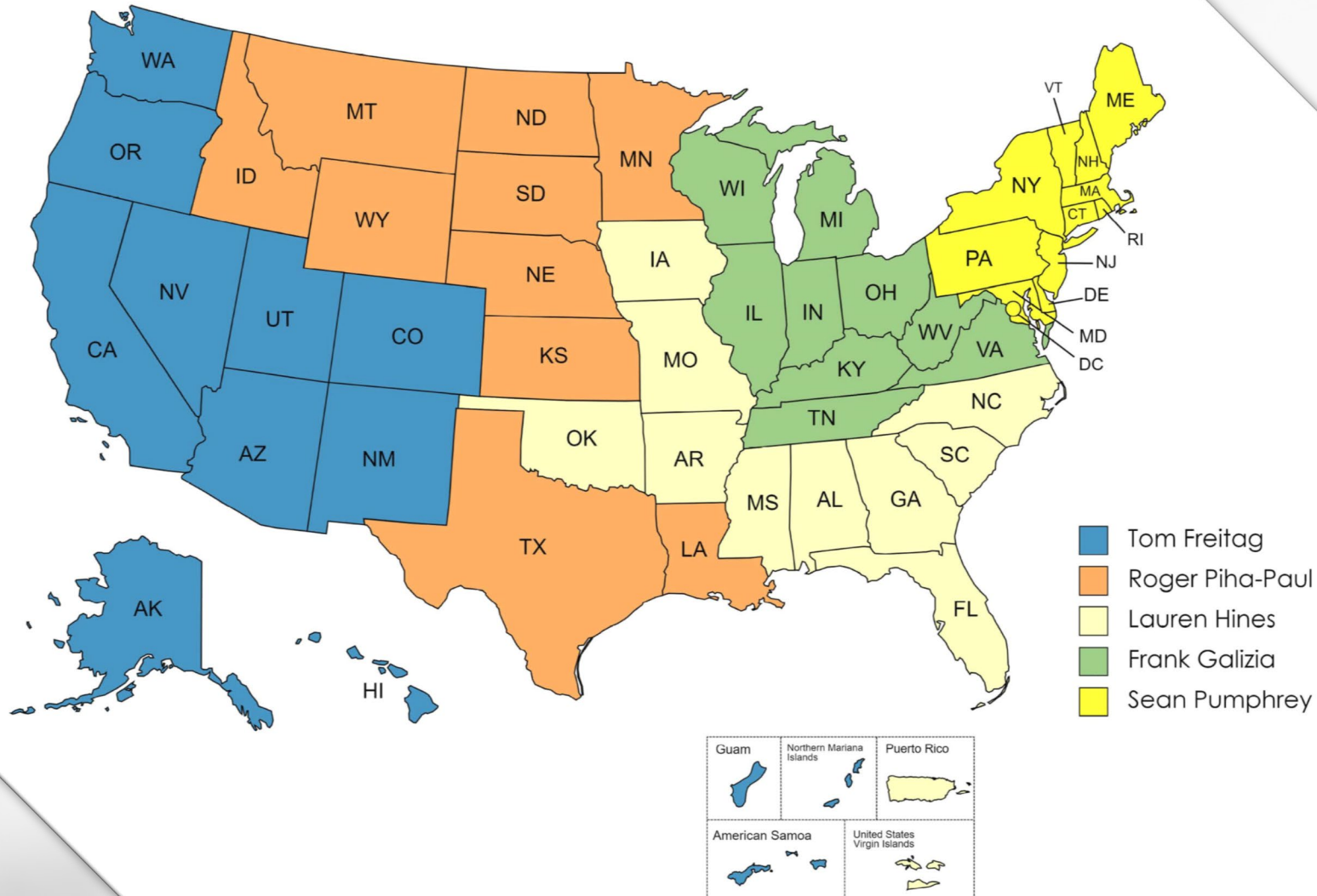


Evaluates the **security** and **accessibility** of election-supporting technologies such as:

- E-poll books
- Electronic ballot delivery
- Voter portals
- Election night reporting systems

Questions? Contact [ESTEP@eac.gov](mailto:ESTEP@eac.gov)

# Field Services Program (FSP)



- Region 1: Tom Freitag
- Region 2: Roger Piha-Paul
- Region 3: Lauren Hines
- Region 4: Frank Galizia
- Region 5: Sean Pumphrey

Please continue to route interest to [fieldservices@eac.gov](mailto:fieldservices@eac.gov)

# Where to Find EAC Information



Email  
[clearinghouse@eac.gov](mailto:clearinghouse@eac.gov)



YouTube Channel  
[@U.S. Election Assistance Commission](#)



Facebook  
[Facebook.com/eacgov1](https://www.facebook.com/eacgov1)



Instagram  
[us.eac](#)



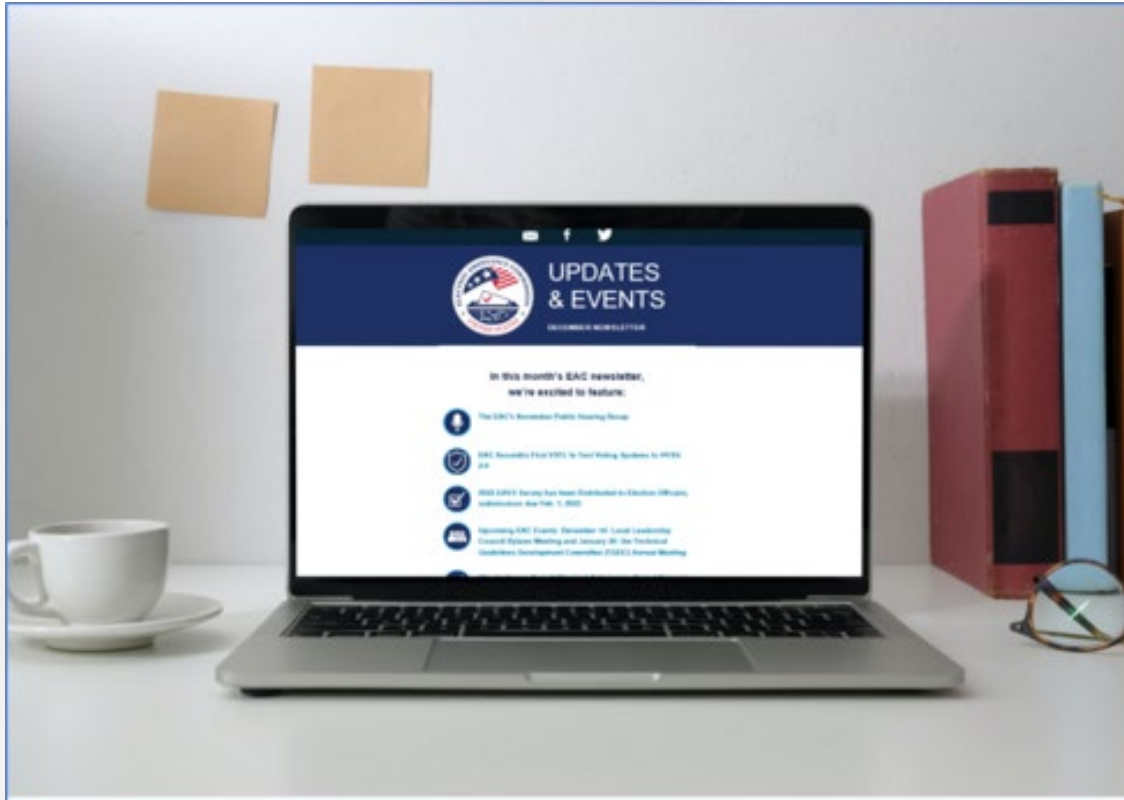
X  
[@EACgov](#)



[eac.gov](https://www.eac.gov)



# EAC Monthly Newsletter



[www.eac.gov/newsletter](http://www.eac.gov/newsletter)

**Join the list!**



Questions?

# Contact

**Thomas Hicks, Commissioner**



**thicks@eac.gov**



**@redblue2024**



**THANK YOU**

**EAC.gov**