Virginia Electoral Board Association (VEBA)

March 2024

ELECTION ADMINISTRATORS

VOTERS

About the EAC

- Independent, bipartisan Commission established by the Help America Vote Act (HAVA).
- Develops guidance to meet HAVA requirements.
- Adopts voluntary voting system guidelines, certifies voting systems and accredits testing laboratories.
- Serves as a national clearinghouse of information on election administration.
- Distributes, administers, and audits the use of HAVA funds.
- Maintains the National Mail Voter Registration Form.

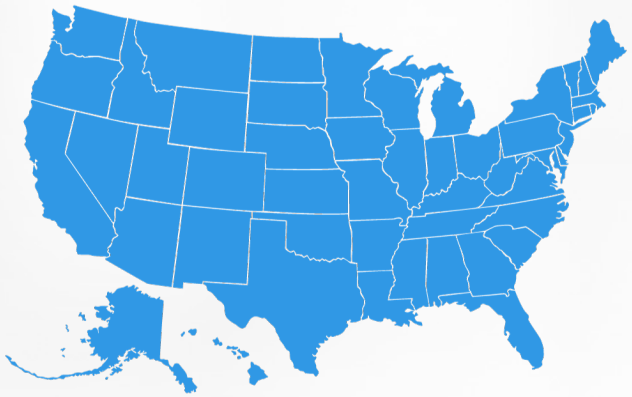
2023 EAC by the Numbers

Distributed $75 million in federal grants

83 EAC-certified voting system configurations from 6 registered manufacturers

Formed 2 new teams—ESTEP and the Field Services Program

2023 EAC by the Numbers



Held 16 in-person & virtual events

Commissioners traveled to 32 states, 3 territories & D.C.

Published over 50 new resources

2023 Annual Report

Learn more about the EAC's work in the 2023 fiscal year.

Available at EAC.gov

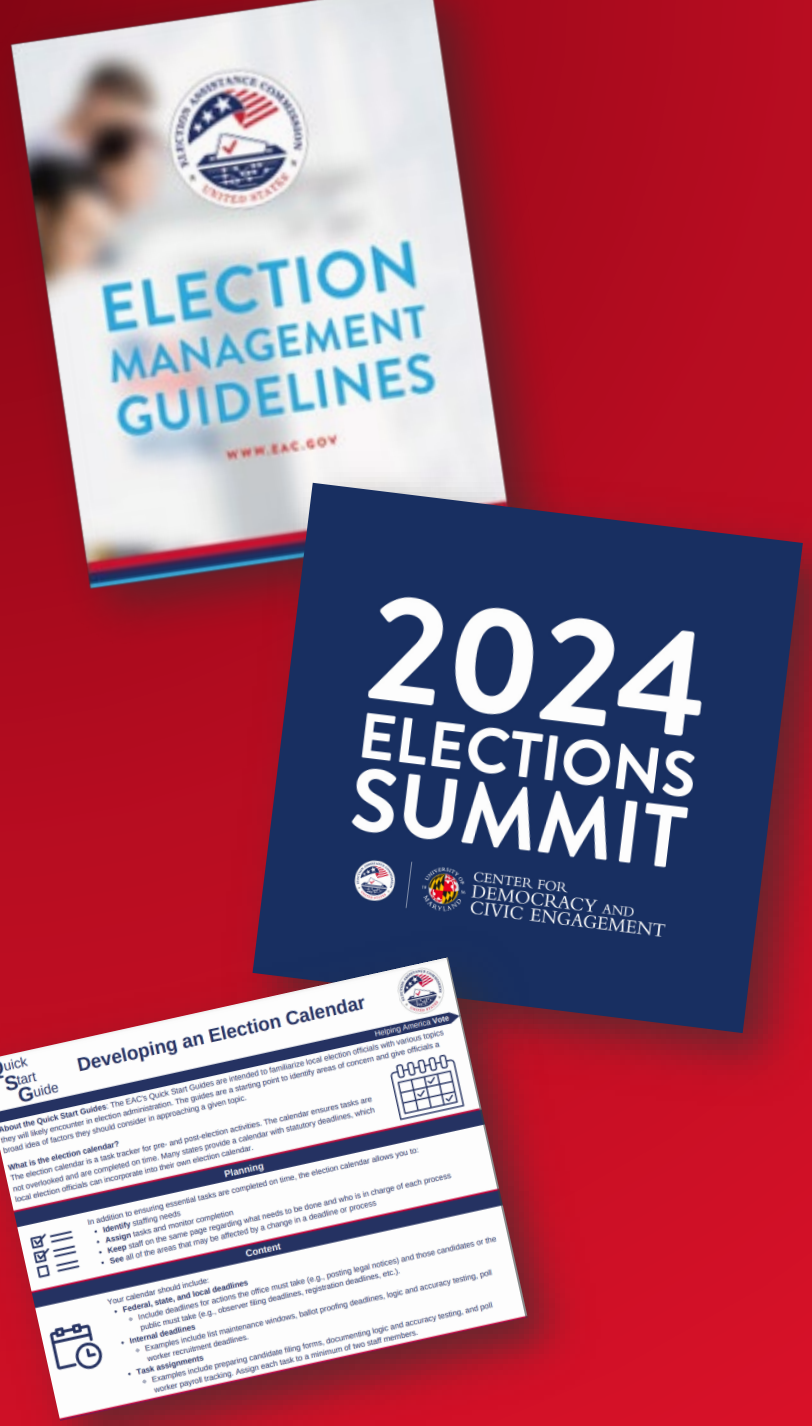
EAC Advisory Boards

Standards Board

- Susan Beals, Commissioner of Elections, Richmond
- Traci Clark, Director of Elections & General Registrar, Fincastle

Local Leadership Council

- Barbara Tabb, Electoral Board Member, Prince George County



Resources for Election Officials

- Training
- Results, Canvass, and Certification
- Voter Information and Communications
- Accessibility
- Language Access
- Audits
- Election Security

eac.gov/election-officials

Preparing for 2024

Election official resources

2024 Election Readiness Checklist

Includes items such as:

- Secure election equipment
- Evaluate physical and procedural security
- Proof and test your voting materials

2024 Readiness Checklist: Prepare for Success

Keep transparency in mind.

Design processes that ensure **poll watchers** have proper access and implement **best practices for public records requests**. Invite the press and the public to visit your facilities and witness pre-election processes.

Build community relationships.

Engage with your stakeholders early and frequently. Go beyond your voters: partner with **community organizations**, **lawmakers**, political parties, and elected officials.

Keep your voter lists updated.

Make sure all activities related to **voter roll maintenance** are up-to-date, including any state-specific processes required by law.

Have a communications plan.

Position your office as the trusted source for information in your community. Pay special attention to groups, like **media** and **new voters**. Ahead of time, prepare **FAQ guides**, have a **PR strategy in place**, and get ahead of **what happens after Election Day**.

Review changes in legislation.

Most legislative sessions will have delivered changes to election laws by this time. Ensure you have reviewed all the changes, including any changes in **district boundaries**.

Create the election project baseline.

This includes **preparing your election calendar** and **reviewing your SOPs**.

Develop a risk management plan.

Be prepared for unforeseen situations and make sure you have **contingency plans** in place, including all logistical areas and **supply chain considerations**.

Prepare for in-person voting.

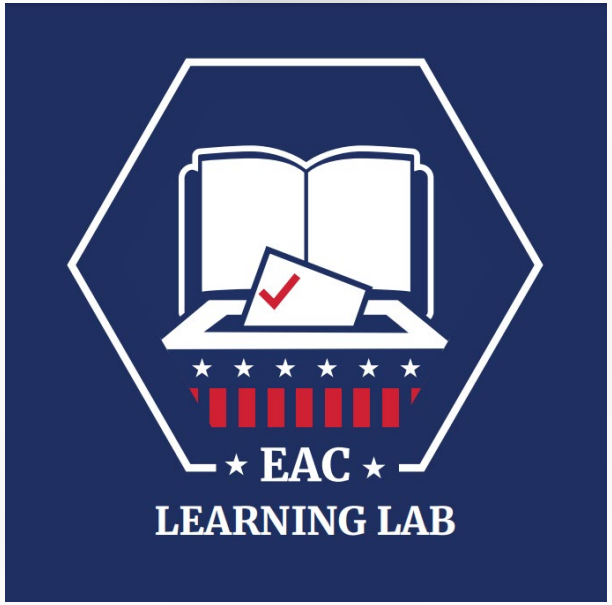
Start **recruitment of poll workers** early. Use the simulators available to ensure you have sufficient resources to respond to **changes in the voting process**, the **number of locations**, and also detect **potential line issues**.

Ensure accessibility requirements are met.

Accessibility starts at **voter registration**. Review needs for all voting methods: **by mail** and **in-person** (plus **curbside**). Consider **Language accessibility**, including **unwritten languages** in your community.

EAC Learning Lab

On-Demand Training for Election Officials



- Short video trainings available any time in the Learning Lab platform
- Focused on practical strategies & best practices, designed to complement state training
- Launching Spring 2024

Interested in learning more about the program or being part of our beta launch? Have questions or topics you'd like to see covered? We'd love to hear from you!

Please email LearningLab@eac.gov to get in touch!

Accessible Elections Video Training Series

Eight-part video series

Highlights accessible voter communications considerations

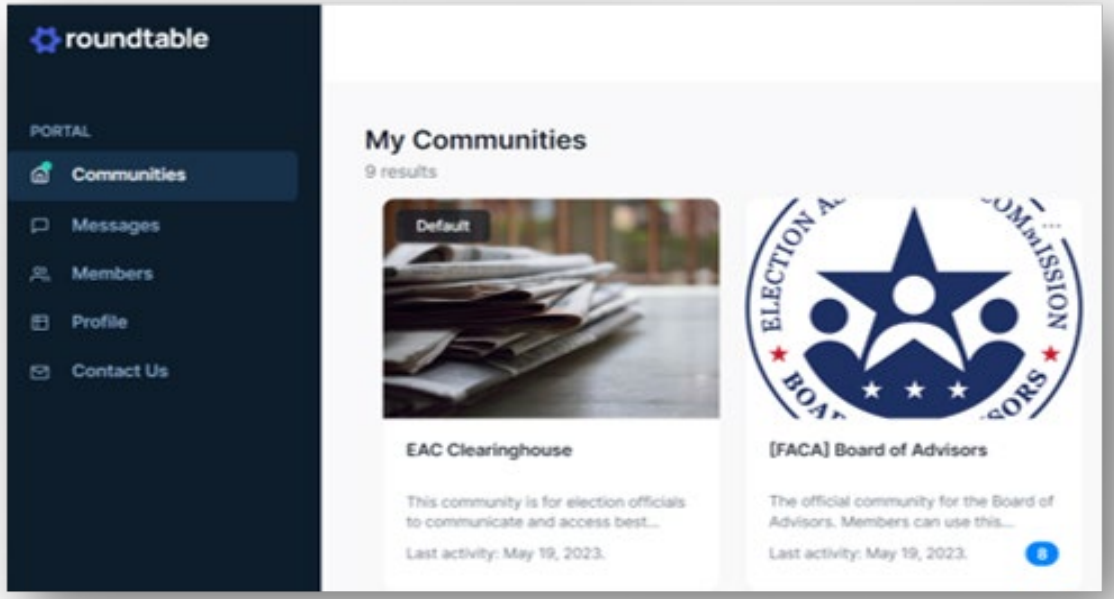
Adheres to accessibility laws nationwide

Available at EAC’s YouTube Channel

EAC Clearinghouse Network

Peer-to-Peer Network for Election Officials

- Organized into individual communities based on topics of interest
- Tagged posts and resources to quickly find information about a topic
- Member directory that is searchable by skills and interests



If you're interested in being a part of our beta community, please visit this QR code.

If you have any questions, please contact Steve Daitch at SDaitch@eac.gov.

COOP Plan Guidance & Template

Contains necessary components to be a viable COOP plan.

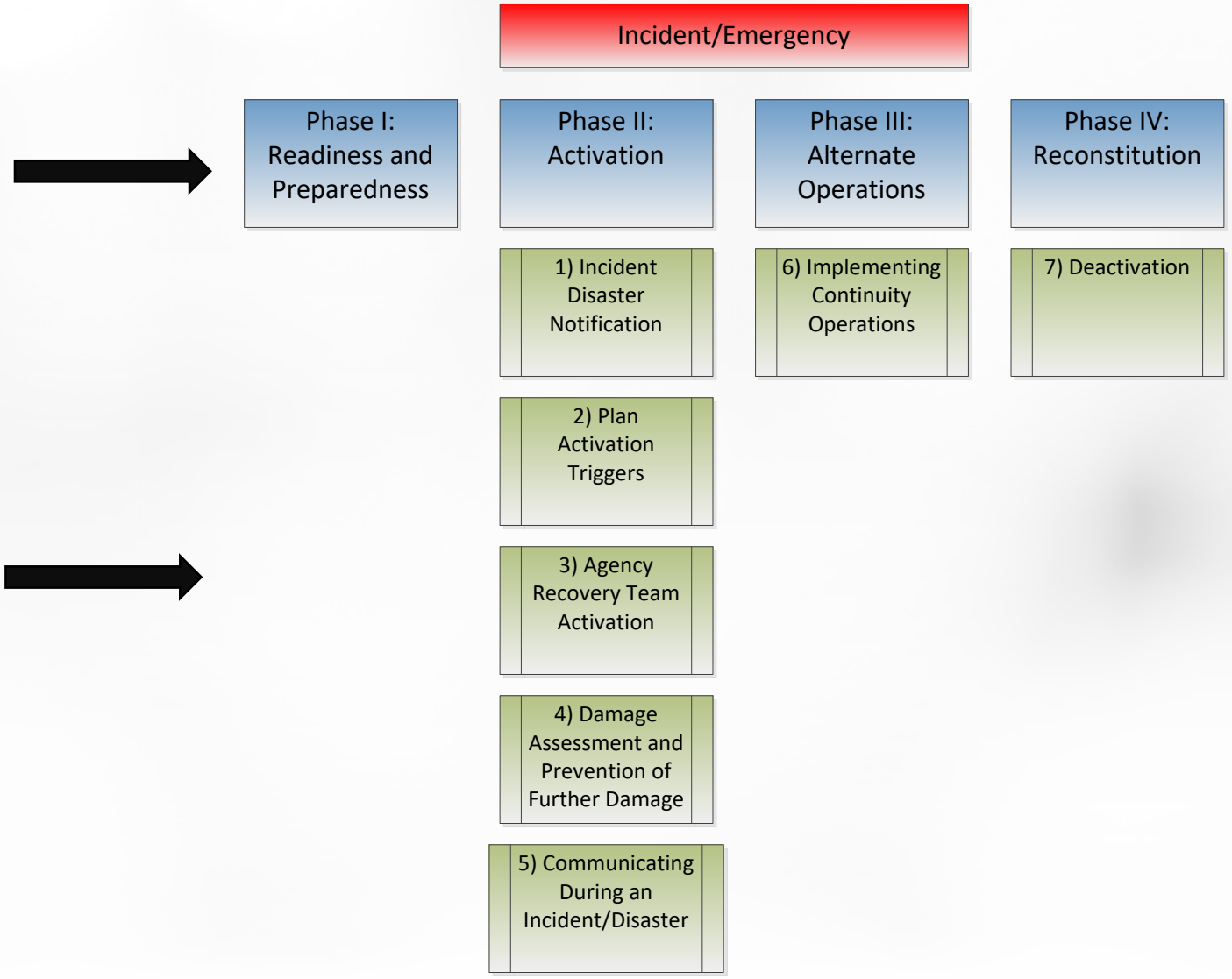
Developed with consultants with expertise in disaster preparedness management and COOP.

Customizable to a specific situation or jurisdiction

Concept of Operations

FEMA's 4 Phases of Continuity of Operations Activation

EAC COOP Template's 7 Key Activities



2024 National Poll Worker Recruitment Day

HELP AMERICA VOTE

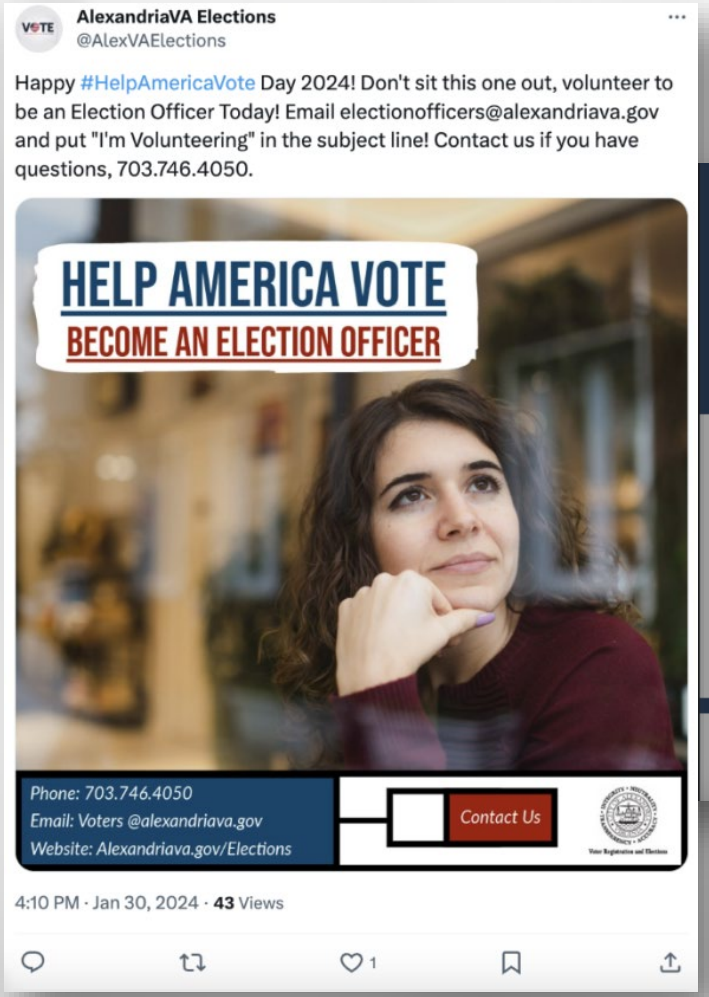
NATIONAL POLL WORKER RECRUITMENT DAY

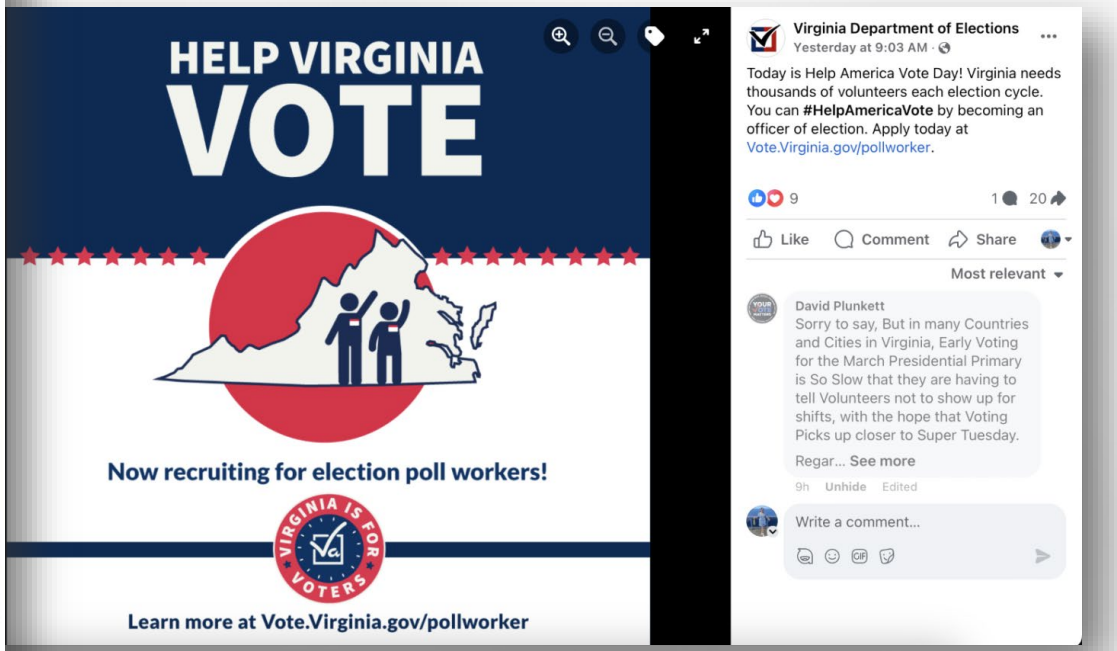
AUGUST 1, 2024

2024 Help America Vote Day

HELP AMERICA VOTE DAY

JANUARY 30, 2024





HelpAmericaVote.gov

Social Media Toolkit with Sample Social Copy and Social Graphics

Customizable Graphics (for IG + Twitter/FB/LinkedIn)

HelpAmericaVote.gov – Poll Worker Recruitment Lookup Tool and Resources for Election Officials

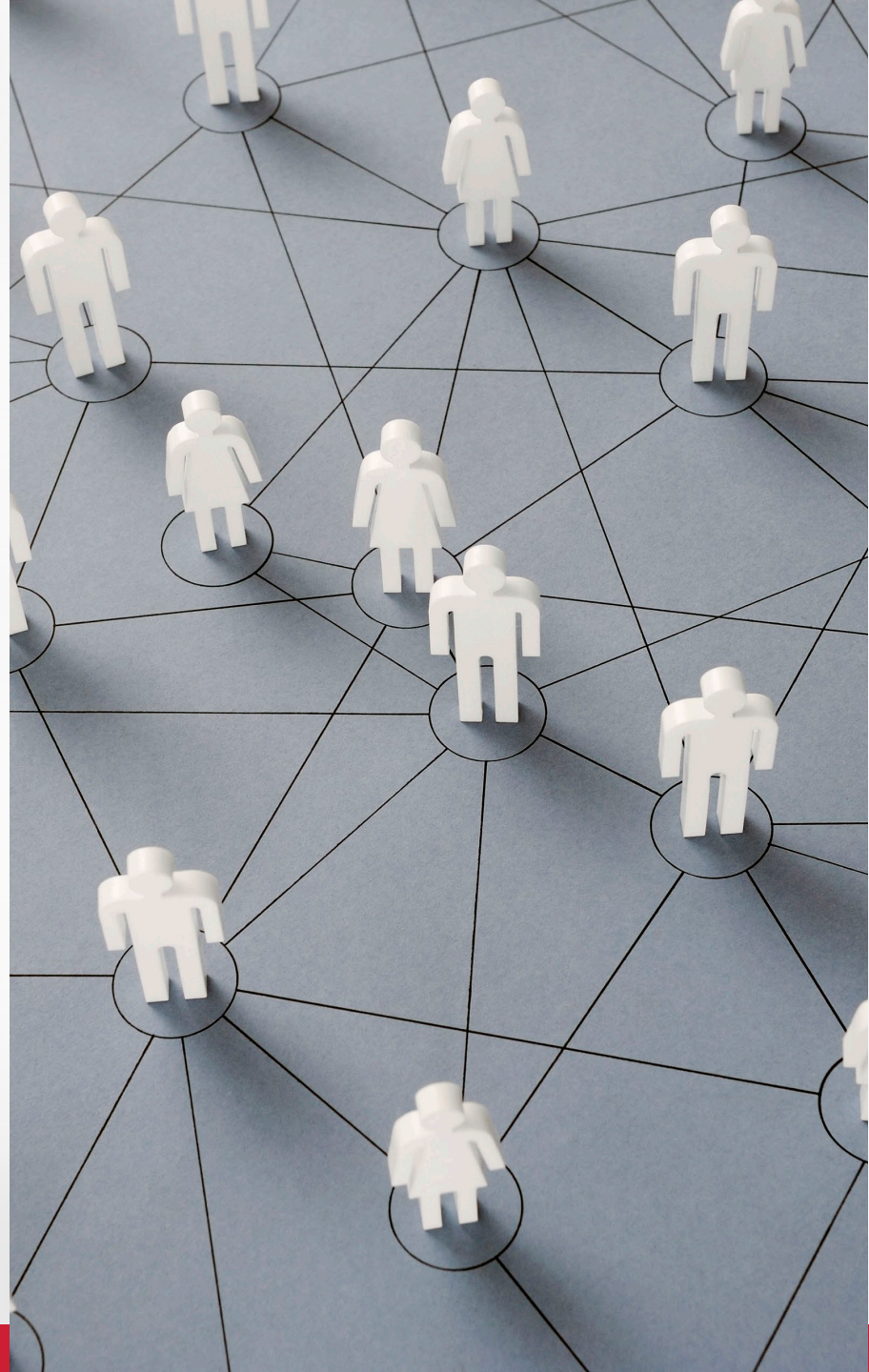
HAVA College Poll Worker Grants

Awarded the full $1 million in available HAVCP funding:

- 14 Poll Worker Grants totaling $937,050
- 7 Service Mini Grants totaling $62,950

Recipients include 9 educational institutions, 7 state and local election offices, & 5 nonprofits

Will engage college students across 18 states and Guam to become the next generation of poll workers

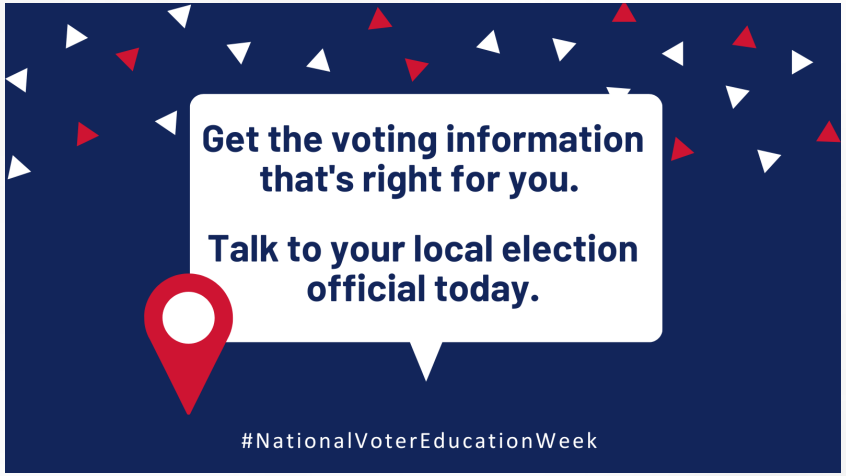


Telling Your Story to Voters

Election Official Resources

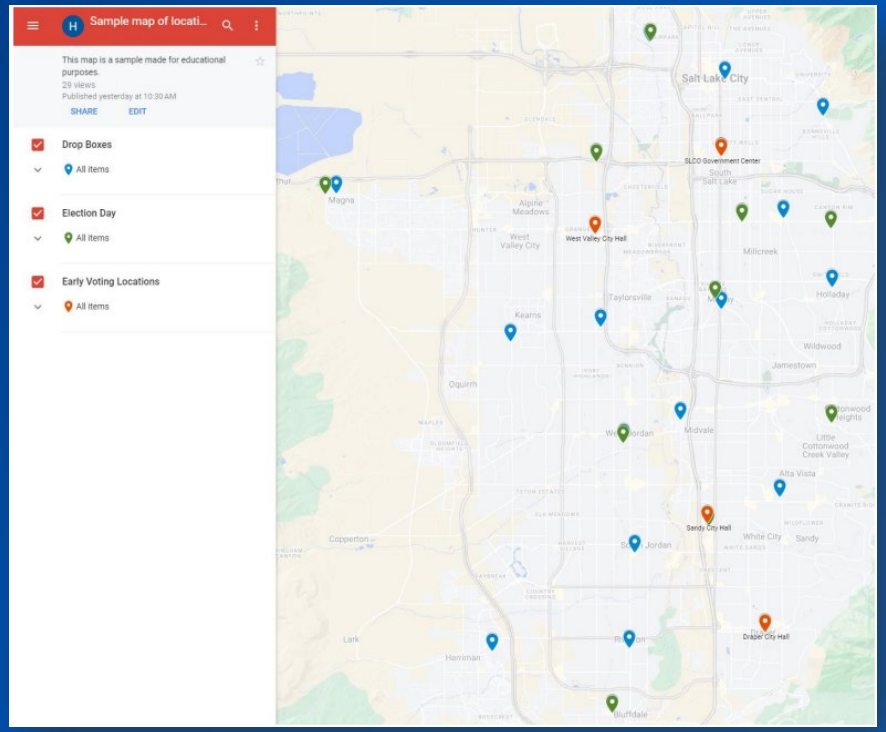
Communications 101 Guide & Toolkit

Example of a customizable image and alt-text.



Day	Topic	Social Media Message	Hashtag (@) (#)	Graphic
4				
5				
6	Election Hero Day	*We are thankful for all the volunteers and other #ElectionHeros who show up to help their community vote!*	*#ElectionHeros*	
7	Election Day (First Tues November)	*Today is #ElectionDay! Polls open at 7 am and close at 8 pm. Find your polling place and other importance voting information at electionsoffice.gov*	*#ElectionDay*	https://www.canva.com/design/DAFlVYopYBo/DjcyIolicbCkwDzeNe7C1g/view?utm_content=DAFlVYopYBo&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview

Example of the downloadable Excel Social Media Calendar



Using Google Maps Toolkit

Learn how to display and regularly update election information like:

- Polling places
- Drop boxes
- Poll worker needs

Upcoming Communications Tools

- Audits Toolkit
- 2024 Social Media Toolkit
- Voter Education Toolkit

Election Technology & Security

VVSG 2.0

- In 2021, the EAC updated voluntary standards for voting systems to lay the groundwork for 21st century voting systems that will significantly improve cybersecurity, accessibility, and usability requirements.

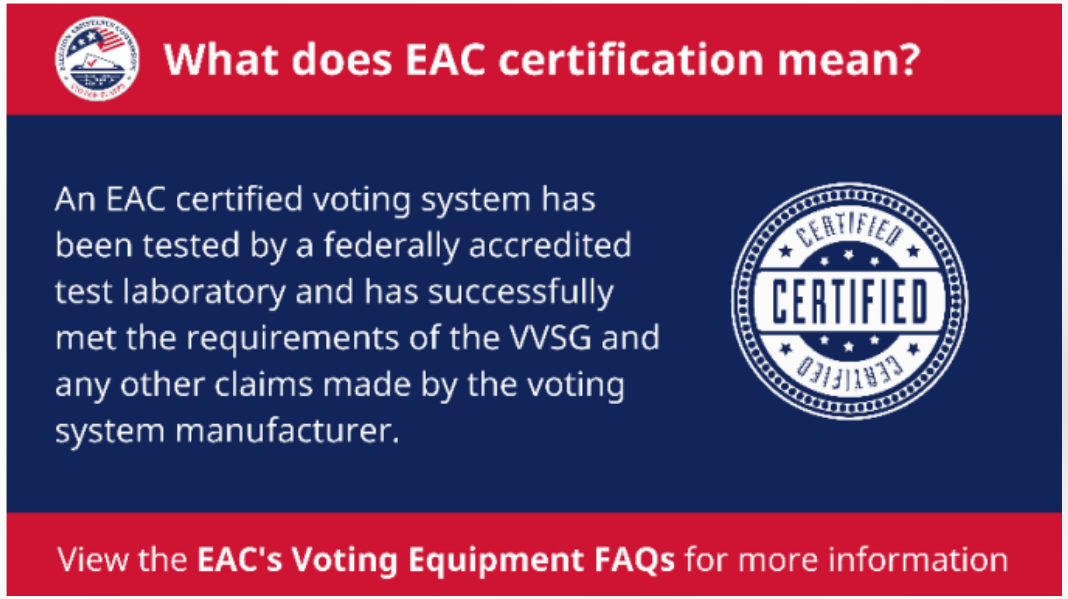
- The EAC is a resource for election officials to help guide them through the VVSG 2.0 migration process – from procurement to implementation.

- To help state and local jurisdictions in the transition to VVSG 2.0, the EAC is consistently releasing resources to assist election officials in communicating about the migration of these standards and reassuring the public that our voting systems remain secure and accurate.

VVSG Migration Communications

Resources to help communicate VVSG Migration to voters:

- Secure Elections Toolkit
- Election security videos
- EAC Testing and Certification Factsheet



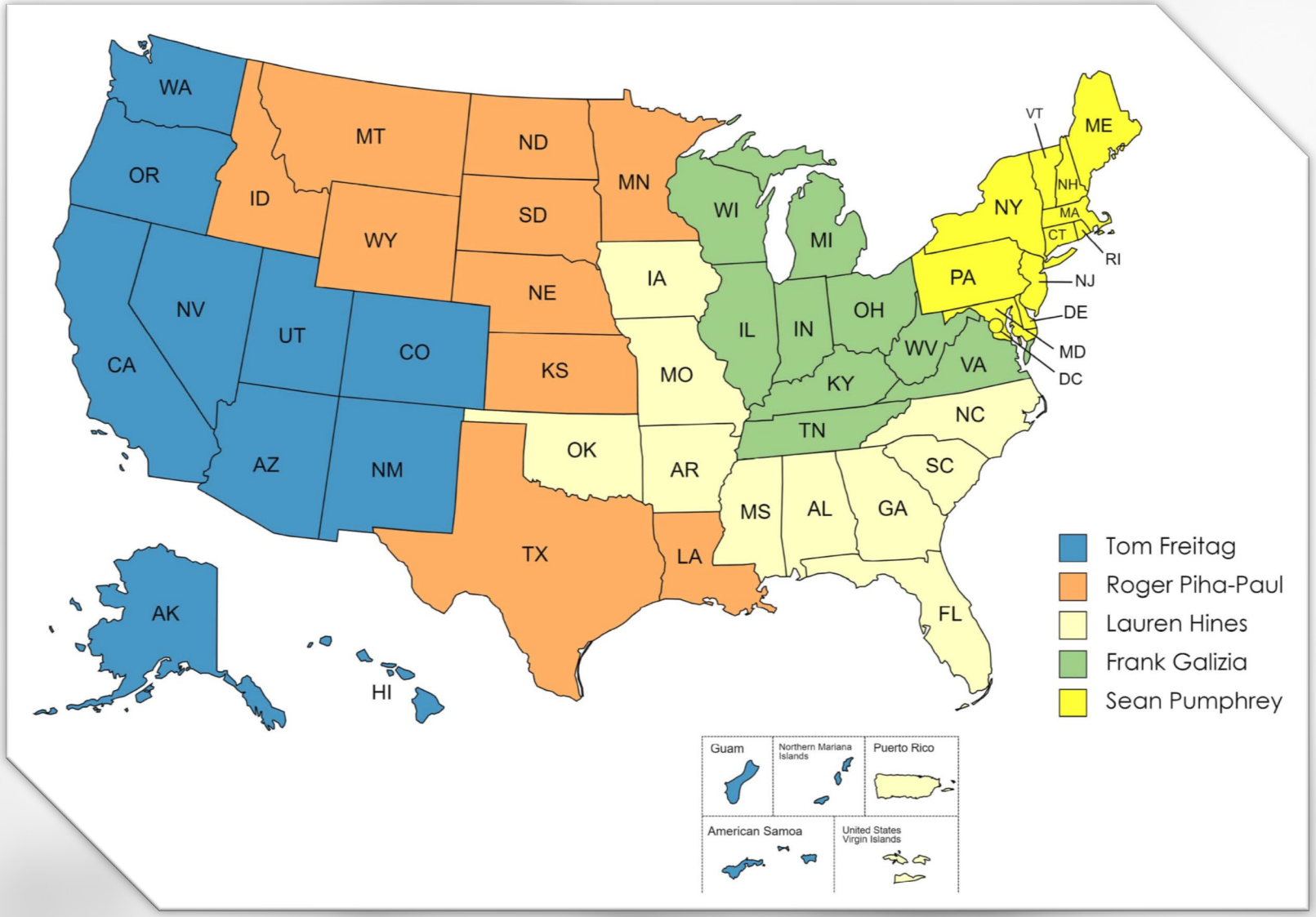
ESTEP

Evaluates the **security** and **accessibility** of election-supporting technologies such as:

- E-poll books
- Electronic ballot delivery
- Voter portals
- Election night reporting systems

Questions? Contact ESTEP@eac.gov

Field Services Program (FSP)



Region 1: Tom Freitag
Region 2: Roger Piha-Paul
Region 3: Lauren Hines
Region 4: Frank Galizia
Region 5: Sean Pumphrey

Please continue to route interest to fieldservices@eac.gov

Where to Find EAC Information

Email
clearinghouse@eac.gov

YouTube Channel
@U.S. Election Assistance Commission

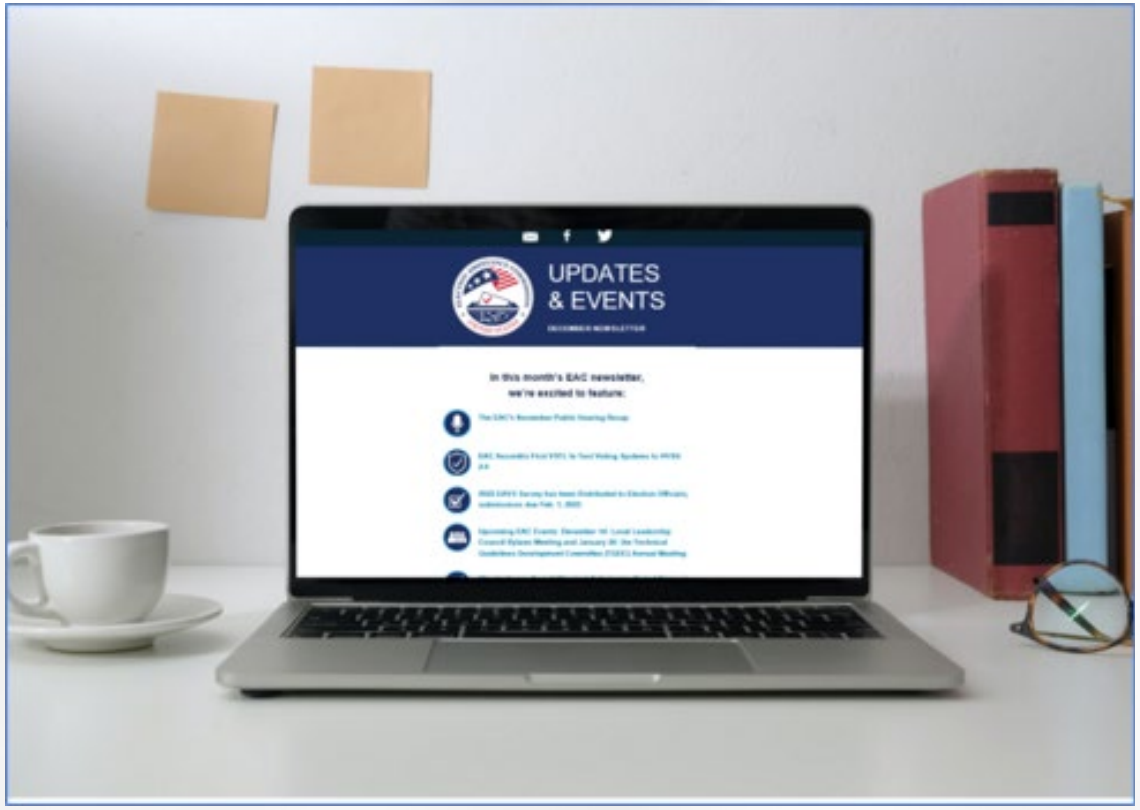
Facebook
Facebook.com/eacgov1

Instagram
us.eac

X
@EACgov

eac.gov

EAC Monthly Newsletter



Join the list!

www.eac.gov/newsletter

Questions?

Contact

Thomas Hicks, Commissioner

thicks@eac.gov

@redblue2024

THANK YOU

EAC.gov